

Fabrizio Sforza

Sforza has been among Italy's greatest make-up artists. He arrived at the fantastic silver screen world accidentally, but it is love at almost first sight. He leaves his studies in Economy and jumps into the adventure that will bring him overseas, to Hollywood. Actors like Andy Garcia, Diane Keaton, Al Pacino, Susan Sarandon and Bridget Fonda, witness his talent, and are the main characters and travelling companions of his journey. After a short period of time he is already famous: «I start with my eyes the experience of my Masters», he enjoys saying to his closest friends. His debut as make-up artist is in Juan Noguero's *The Inevitable Sin*. Sforza's meeting with Bernardo Bertolucci, with whom he works in *Novecento* (1975)

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When the Italian Hand-Creators, from Jessica Tandy's and Morgan Freeman's matchless make-up in *Driving Miss Daisy*, which gained Mariella Rocchetti an Oscar, to the unpublished pictures of Martin Scorsese's last movie, *Shutter Island*. And furthermore, the painted faces from Apollonia with their amazing wigs and dentures infused with gemstones, the Black Dahlia's mutilated body and Ralph Fiennes' burned skin in *The English Patient*. A tribute to Italy's greatest movie make-up artists: Dress in Dreams by Elisabetta Carosone and Franca Sforza is directing the spotlights towards these make-up designers, whose work, although indispensable for giving a movie character strength and credibility, is very often left behind.



and in *The Last Emperor* (1987), both silver screen hits, marks a turning point in his career and his first BAFTA Award. The first Oscar nomination arrives soon after, in 1990, for Terry Gilliam's *The Adventures of Baron Munchausen* (1988), which brought him another BAFTA Award in 1989. *The Adventures of Baron Munchausen*, a bizarre and amazing film, and Sforza's favorite, is suffused with folly and creativity, which are definitely «the precious spices that keep» his work fun and passionate. Taking advantage of his Italian origin and experience, gained in his birth city of Rome, and advancing step by step, Sforza grows professionally and in competition with his American colleagues on the hard working ground of Hollywood. Thanks to his gentility, flexibility, quickness of execution and problem-solving ability, he starts to collaborate with great directors such as Francis Ford Coppola in *The Godfather part II* (1990), Roland Joffé in *The Scarlet Letter* (1995) and Martin Scorsese in *Kundun* (1997). In 1997 a BAFTA Award nomination arrives for the work in *The English Patient* by Anthony Minghella, where he made Ralph Fiennes' burned face (the work took him eight hours a day). He does such a great job that the director waits him in *The Talented Mr. Ripley* (1999), too. The 2003 Chioma di Berenice career award seals his unique career path.

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Make me up
a star

the screen. For *Make Me Up a Star* five top-performers have been chosen and they are all award-winners, who have become ambassadors of the Made in Italy creativity. Here they are: Mariella Rocchetti (Oscar for *Driving Miss Daisy*, Nastro d'Argento for *Once Upon a Time in America* and BAFTA nomination for *Gangs of New York*); Fabrizio Sforza, recently departed (BAFTA Award and Oscar nomination for *The Adventures of Baron Munchausen*, BAFTA Award for *The Last Emperor* and BAFTA nomination for *The English Patient*); Vittorio Sodano (2010 Oscar nomination for *Il Divo*, Academy Award nomination for *Apollonia* and David di Donatello Award for *Il Divo*); Maurizio Sivi (Gold Award, Oscar and BAFTA nomination for *Moulin Rouge!*) and Francesco Freschi, Sofia Loren's and Mastroianni's traditional make-up artist (Chioma di Berenice career award). During the Oscar week, thanks to unpublished backstage pictures, books, casts and videos, visitors will be able to discover the make-up artists' tricks of the trade and find out how a movie character is made up. A special thank you goes to the hair designer Aiko Sigonetti, who kindly made the hairdos from his private collection available for the Event, completing and enhancing some of the creations by *Make Me Up a Star* performers Maurizio Sivi and Vittorio Sodano.

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Maurizio Silvi

Roman make-up designer Maurizio Silvi, born in '49, distinguishes himself in the creative and innovative way he develops his movie characters. He collaborated in movies such as *The Name of the Rose* (1986) by Jean Jacques Annaud, *Konosu Juliet* (1996) by Baz Luhrmann and *Piocchio* (2002) by Roberto Benigni. His first movie (US: Don't move, 2004) by Sergio Castellitto, *Handful Kings* (2007) by Peter Webber. Silvi's fame and recognition arrive with *Moulin Rouge* (2001), also directed by Baz Luhrmann, with the cast led by Nicole Kidman and Ewan McGregor: he wins the Hollywood Make-Up Artist and Hair Stylist Guild Award and gets both an Oscar and a BAFTA Award nomination.

Vittorio Sodano

2010 Oscar nominee for *Il Divo*

Since childhood he has been fascinated by the mummies he saw in the museums his father often brought him to, dreaming of working in the silver screen world. At the age of 16 he goes to London, where he learns the ropes in a laboratory specialized in movie special effects. 1996 is the year of his debut with Stefano Incerti's *Prima che il tramonto* (US: Before Sunset), which brings him an award in the best make-up and special effects category at the Locarno Film Festival. In 2001 he collaborates with the Turkish director Ferzan Ozpetek in the movie *La foto* (US: The Ignorant Fairies). It is by his side he succeeds in making himself known as an expert make-up artist. He becomes the personal make-up

Manlio Rocchetti

Oscar winner 1990 for *Driving Miss Daisy*

Manlio Rocchetti is the only Oscar-winner among the Italian make-up artists. He received the important Academy award in 1990 for *Driving Miss Daisy*: a low-budget movie with extraordinary actors turned into a great critical and commercial success. Born in Rome in 1943, Rocchetti comes from a family with a long history in show business as wig and hairdressing suppliers for the Opera, as well as the film and television industry. After his studies and the army he joins the family workshop. He becomes a make-up artist because "my uncle Goffredo's assistant left and so one day he told me: tomorrow you will come to my place and I will show you what you have to do to create a make-up". It was a very single lesson, but he didn't understand much: «Lucky! I took all

Francesco Freda

He is known worldwide for having painted the faces of stars such as Marcello Mastroianni, Jack Nicholson, Monica Vitti and Katharine Hepburn and Sofia Loren, to name only a few. The Italian diva Sofia Loren, with whom he worked in many other films is a very special person to him: not only his Muse but also one of his dearest friends. The two work together in numerous movies: *Qualcosa di nuovo* (1988) by Maurizio Finzi, *Madre coraggio* (1986) by Jeremy Kagan and *Francesca e Natiotta* (2001), directed by Lina Wertmüller. In the latter, we see Freda creating a splendidly aging Loren to which she comments: «Franco, I hope that life will let me move forward the years with the same kindness you have shown me». Extremely important are his collaborations with directors such



The artistic relationship between Maurizio Silvi and the Australian movie director begins with Luhrmann's project of *Romeo+Juliet* in 1996 with a goal of recreating the Shakespearean atmosphere with a modern-day twist and therefore elaborating an ambitious revisit of an original and hybrid look. «Working with Baz is really a unique experience: our professional relationship is based on extreme trust and respect, which is *Moulin Rouge* allowed me to take inspiration from the Edgar Degas, Toulouse-Lautrec and Pablo Picasso paintings in an atmosphere of absolute creative freedom». In his long career, Silvi took care of the image of Hollywood stars like Hugh Jackson, Sean Penn, Murray Abraham, Maggie Smith, Mira Sorvino, Diane Lane as well as Leonardo Di Caprio, whom he met in the set of *Konosu Juliet*. In the last years, besides *Moulin Rouge* and *Australia* (2007), Silvi designed Nicole Kidman's look in Rob Marshall's new movie, *Now* (2009), inspired by Federico Fellini's movies and on which he also worked as Daniel Day-Lewis' personal make-up designer. Silvi also received two Emmy Award nominations for TV HBO serial *Rome*.

stylist of famous Italian actresses such as Margherita Bay, Valeria Golino and Laura Morante. In 2006, he works with two internationally known directors: Brian De Palma and Mel Gibson. The first engages him for his movie *Black Dahlia* (starring Josh Hartnett, Scarlett Johansson, Aaron Eckhart and Mia Kirshner). With Mel Gibson on the other hand he recreates the fascinating Mayan world in *Apocalypse*: in collaboration with hairstylist Aldo Signoretti he reconstructs primitive piercings, relief tattoos, savage hairdo and even dentures (with gemstones). In 2007, the hard work on *Apocalypse* is rewarded with an Oscar nomination. Being only 32, he is the youngest make-up artist of all times competing for an Academy Award. The greatest work challenge arrives the year after: he has to turn actor Tom Servino into the enigmatic senator for life Giallo Andreotti in the movie *Il Divo* by Paolo Sorrentino (2008). Luckily the Neapolitan make-up artist is clever and skilled enough to achieve a likeness between the two which doesn't exist in real life. The amazing mask he creates is able to face all the 360-Degree shots and all the great scenes on the *Divo-Andreotti*. *Il Divo* gains him a David di Donatello Award in 2008, along with his second Oscar nomination for best make-up in 2010. It's the first time ever, that an Italian make-up artist becomes an Oscar nominee for an Italian movie.

necessary notes. The way, when I went to the make-up department I could work properly, although sometimes I had to read what I had to do next». His first important job as a make-up supervisor was a TV serial revolving around the biography of the great composer Giuseppe Verdi, directed by Renato Castellani - the work took 81 hours. Rocchetti's success and fame arrive with *Once Upon a Time in America*, directed by Sergio Leone and starring Robert De Niro: he wins a Mastro D'Argento award (he is the only make-up artist who ever won this recognition). After this movie, De Niro introduces him to Martin Scorsese, with whom he'll work in five movies: *The Last Temptation of Christ*, *The Age of Innocence*, *Bringing out the dead*, *Gangs of New York*, the last being *Shutter Island*, with Leonardo Di Caprio. In 1990, along with the Oscar, he wins an Emmy Award (the TV equivalent of the Oscar Award) for the mini serial *L'onnese Dave*. In his CV there are more than 150 movies and 40 TV series. He worked with directors such as Sergio Leone, Renato Castellani, Ettore Scola, Martin Scorsese, Brian De Palma, Walter Hill, Robert Altman, Ossie Davis, Jean Jacques Annaud, Henri Verneuil, to name only a few. He worked with stars of the likes of Robert De Niro, Robert Duvall, Jack Nicholson, Harvey Keitel, Julie Litigow, Barbara Streisand, Susan Sarandon, Al Pacino, Monica Vitti, Claudia Cardinale, Oscar Sharif, Charles Theron, Daniel Day-Lewis, Leonardo Di Caprio, George Clooney and many others. Rocchetti, now 66 years old, still works untiringly in both the film industry and in his family's workshop. He is assisted by his brother Luigi and his 87 years old mother Fernanda.

as Alessandro Blasetti, Pietro Germi, Mauro Bolognini, Michelangelo Antonioni, Antonio Pietrangeli, Francesco Rosi, Michael Cacoyannis, Ettore Scola and Billy Wilder. Meeting Bolognini on the set of *Lirio di arragnini* in 1954 marks a turning point in Freda's life: he is introduced to Anna Allegri, the founder of a famous Roman couture enterprise that creates apparel for theatres and movies, who will later become his wife. 1961 is the year of *Diavolo all'italiana*, directed by Pietro Germi, with the cast led by Marcello Mastroianni, a friend of Freda's, and Stefania Sandrelli. Freda remembers him and Mastroianni having a great time during the days they spent together: there were many hard working days, but also lots of leisure moments that they spent joking and laughing - they were definitely a great team. One of his favorite anecdotes: «He just had to nod at me to make me understand when it was the right moment for him to play, we lived synchronously». In 2004, Francesco Freda received the well-deserved Orsma di Benevento career award. His journey, from his birth town of Folligno to Rome of the Duke Viti, traveling all around the world with his movies and Anna in his heart, is told by the maestro, today 84 years old, in the 2006 book *50 anni alla spicchi senza guardarsi*.